

I so no adverse effect to limiting the 18 month rule to existing matters because:

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1. The 18 month rule is specifically for that purpose (existing matters).

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2. The 18 month rule makes no sense when applied to just about anything a business sells.

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3. The 18 month rule is intended to be an "exception" to the rule. If businesses don't like the "exception", they need not rely on it.

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4. Businesses who wish to call for irrelevant matters can do so by:
a) avoiding victims on the Do Not Call list; and
b) obtaining prior consent from their victims.

(I use a NJ residential telephone in New Jersey extensively.)